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Universitat Autònoma de Barcelona



**Release 09 May 2016**

EACEA project IMPALA

IMPALA INTERNATIONAL CONFERENCE

***“Impact Evaluation of Quality Management in Higher Education. A Contribution to Sustainable Quality Development of the Knowledge Society”***

**Time and place:**

**16-17 June 2016 – Palau Robert**

Passeig de Gràcia, 107, 08008 **Barcelona**, Spain

**EACEA Project Title:**

**Impact Analysis of External Quality Assurance Processes of Higher Education Institutions.** Pluralistic Methodology and Application of a Formative Transdisciplinary Impact Evaluation

**Acronym: IMPALA**

**General Aims of Conference:**

- Presentation and dissemination of the results of IMPALA project (i.e., methodology and application of impact evaluation of external quality assurance in HEIs) to a wider interested audience
- Gather input from participants' critical reflection of the conference theme, in particular European QA agencies and other HEI stakeholders
- Identify options for exploitation of the impact evaluation methodology
- Embed theme of impact evaluation into current debates and perspectives on HEI governance and HE policy

**Target Audience:**

- (European) QA agencies (e.g., ENQA members)
- HEIs (e.g., leadership, quality managers, staff, students)
- European Commission representatives
- HE policy (national, European) and HEI research
- Number of participants: 50+

**Activities and Contents:**

- Three or two key notes of experts in the field
- Presentations of four case studies of impact evaluation of QA by IMPALA project partners (four QA agency-HEI teams from Finland, Germany, Romania, Spain)
- Working groups of participants
- Panel discussion

<b>Thursday, 16 June 2016 – TIME SCHEDULE AND AGENDA</b>	
Place: <b>Palau Robert, Passeig de Gràcia, 107, 08008 Barcelona</b>	
<b>Time</b>	<b>Topic</b>
10:00-10:30	Registration & Coffee
10:30-10:45	<b>NN &amp; NN</b> AQU Catalunya & Universitat Autònoma de Barcelona, Barcelona, Spain <b>Welcome and Introduction</b>
10:45-11:15	Prof. Dr. Dr. <b>Theodor Leiber</b> evalag, Mannheim, Germany <b>Introduction to the European Commission Funded IMPALA Project</b>
11:15-12:15	<i>Keynote speech &amp; discussion</i> Prof. Dr. <b>Jussi Välimaa</b> Finnish Institute for Educational Research, University of Jyväskylä, Finland <b>Higher Education in the Knowledge Society: Motivations and Threats of Impact Evaluation of Quality Management (working title)</b>
12:15-12:45	<i>Coffee break</i>
12:45-13:30	<b>MariPaz Álvarez del Castillo</b> Head of Quality Teaching Office, Universitat Autònoma de Barcelona, Barcelona, Spain <b>Anna Prades Nebot, PhD</b> Project Manager, AQU Catalunya, Barcelona, Spain <b>1<sup>st</sup> Case study: Impact Evaluation of Program Pre-accreditation at Universitat Autònoma de Barcelona</b>
13:30-14:30	<i>Lunch</i>
14:30-15:15	<b>Jouni Jurvelin, PhD</b> Senior Lecturer, Study Coordinator, <i>Jyväskylä University of Applied Sciences, Jyväskylä, Finland</i> <b>Matti Kajaste</b> Senior Advisor, FINEEC, Helsinki, Finland <b>2<sup>nd</sup> Case study: Impact Evaluation of Program Pre-accreditation at Jyväskylä University of Applied Sciences</b>
15:15-15:45	<b>Blazhe Todorovski</b> Vice-Chairperson, European Students' Union, Brussels <b>Impact Evaluation of QA from the Perspective of Students in the EHEA (working title)</b>
15:45-16:45	<b>Working groups (two or three in parallel)</b> Participants & IMPALA project partners: <b>Group work on selected foci of conference themes [tbd]</b>
16:45-17:15	<i>Coffee break</i>
17:15-18:15	<i>Keynote speech &amp; discussion</i> Prof. Dr. <b>John Brennan</b> Emeritus Professor of Higher Education Research, The Open University, Milton Keynes, United Kingdom <b>Success factors of quality management in higher education: are unintended impacts more important than the intended ones?</b>
18:30-20:30	<i>Social event (visit to La Pedrera, UNESCO Cultural World Heritage site since 1984)</i>
20:30	<i>Dinner (place tbd)</i>

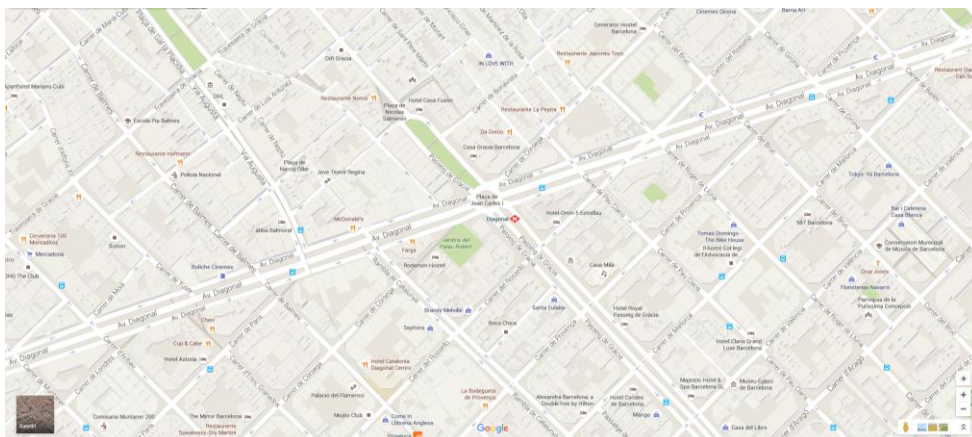
<b>Friday, 17 June 2016 – TIME SCHEDULE AND AGENDA</b>	
Place: <b>Palau Robert, Passeig de Gràcia, 107, 08008 Barcelona</b>	
9:00-10:00	<i>Keynote speech &amp; discussion</i> <b>Prof. Dr. Maarja Beerkens</b> Institute of Public Administration, Leiden University, The Hague, The Netherlands <b><i>Evidence-based Policy in Higher Education Quality Assurance: Learning from the Experience of Others</i></b>
10:00-10:45	<b>Prof. Dr.-Ing. Radu Vacareanu</b> Rector, University of Civil Engineering Bucharest, Bucharest, Romania <b>Prof. Dr.-Ing. Radu Damian</b> Director Quality External Evaluation Department, ARACIS, Bucharest, Romania <b><i>3<sup>rd</sup> Case study: Impact Evaluation of Institutional and Program Accreditation at Technical University of Civil Engineering Bucharest</i></b>
10:45-11:15	<i>Coffee break</i>
11:15-12:00	<b>Bertram Welker</b> Staff Unit Quality Development, University of Stuttgart, Stuttgart, Germany <b>Theodor Leiber</b> evalag, Mannheim, Germany <b><i>4<sup>th</sup> Case study: Impact Evaluation of Module Evaluation at University of Stuttgart</i></b>
12:00-13:00	<i>Lunch</i>
13:00-14:15	<i>Panel discussion</i> <b><i>Between Theory and Practice: Future Prospects of QM/QA and Its Impact Evaluation in HEIs (working title)</i></b> <b>Prof. Dr. Bjørn Stensaker, Chair</b> , Department of Education, University of Oslo <b>Prof. Dr. Maarja Beerkens</b> , Institute of Public Administration, Leiden University <b>Prof. Dr.-Ing. Radu Damian</b> , Director Quality External Evaluation Department, ARACIS, Bucharest <b>NN</b> , ENQA, Brussels <b>NN</b> (HE policy expert) <b>Blazhe Todorovski</b> , Vice-Chairperson, European Students' Union, Brussels <b>Prof. Dr. Jussi Välimaa</b> , Finnish Institute for Educational Research, University of Jyväskylä
14:15-15:00	<i>Wrap up and perspectives</i> <b>Theodor Leiber</b> <b><i>Résumé of the Conference: a Quick SWOT Analysis of Impact Evaluation of Quality Management in HEIs</i></b>
15:15	<i>Coffee &amp; Farewell &amp; End of conference</i>

## Contact

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## Conference location:

**Palau Robert, Passeig de Gràcia, 107, 08008 Barcelona, Spain**



**You can register for the event here:** <http://www.enqa.eu/index.php/events/impala-international-conference-barcelona-spain-16-17-june-2016/> or at [leiber\[at\]evalag.de](mailto:leiber[at]evalag.de)

